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We provide a range of services to the book industry internationally, aiding the discovery and purchase, distribution and sales measurement of books.

## **Forrester Data Smart Home Devices**

We recently published the Forrester Data Smart Home Devices Forecast,

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2017 to 2022 (US); some of the key findings are as follows: Smart home devices are expected to grow tenfold between 2017 and 2022. Forrester expects the adoption of smart home... Amazon Echo is leading the race in the smart ...

**Smart Speakers Are Gradually ... -**

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Then there's the added cost of production: equipping devices with sensors, buying storage to host the influx of data, and figuring out how to secure that data. In this episode, Frank Gillett doesn't recommend that companies try to become the market "owner" of the smart home.

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## **Smart Homes And The Subscription Economy · Forrester**

Smart speaker usage will pick up speed and will eventually shape the smart home devices category: Forrester's ForecastView data predicts that smart speakers will grow at a CAGR of 50.9% to reach 166.2 million in 2022.



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## **The Data Digest: Consumers Want Devices To Talk Back**

The vision of a “smart” home as one integrated system is failing. The “connected” value built into the devices and associated services is too narrow and siloed: They don’t work together easily or create magical experiences.

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Furthermore, vendors struggle to lure consumers into paying ongoing subscriptions.

## **Predictions 2019: The Internet Of Things - Home · Forrester**

The number of homes with other smart devices, like refrigerators, vacuums, yard irrigation systems, and door locks,

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will more than double to 26.7 million in 2022 — or about 20 percent of households...

## **The Race to Create the Coolest Smart Home Devices Is ...**

FRAMINGHAM, Mass., September 23, 2019 - The worldwide market for smart home devices is expected to grow 23.5%

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year over year in 2019 to nearly 815 million device shipments, according to the International Data Corporation Worldwide Quarterly Smart Home Device Tracker. Worldwide shipments are forecast to be more than 1.39 billion in 2023 with a five-year compound annual growth rate (CAGR) of 14.4%.

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**Worldwide Smart Home Devices  
Forecast to Maintain Steady ...**

The smart home market is a place of considerable excitement, dynamism and growth. The global smart home market was valued at around \$24.10 billion in 2016 and is expected to reach approximately \$53.45 billion in 2022, growing at a CAGR of slightly above

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14.5% between 2017 and 2022. There has been a vast explosion of hardware devices over the last two years, bringing the realities of the smart ...

## **The true value of data in the smart home's future ...**

The Insights Beat: Stay On Course With Smart Data And Analytics Choices

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Srividya Sridharan March 10, 2020 As companies navigate through murky waters amid global health and economic headwinds, as a data and analytics leader, it may feel like there are many things that are out of your hands today.

## **Data Analysis - Home · Forrester**

The Brilliant Control is a unique wall

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switch that uses Wi-Fi to connect to and control various smart devices in your home. It has a 5-inch color touch screen with user-friendly button controls ...

## **The Best Smart Home Devices for 2020 | PCMag**

The best smart home devices of 2020: Google and Amazon lead the way. These



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are the smart home products that are most worth your time in 2020. ... at least until the next data privacy scandal ...

## **The Best Smart Home Devices of 2020 - CNET**

FRAMINGHAM, Mass., March 29, 2019 -

The global market for smart home devices is expected to grow 26.9% year

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over year in 2019 to 832.7 million shipments, according to the International Data Corporation Worldwide Quarterly Smart Home Device Tracker. Sustained growth is expected to continue with a compound annual growth rate (CAGR) of 16.9% over the 2019-2023 forecast period and nearly 1.6 ...

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## **Double-Digit Growth Expected in the Smart Home Market ...**

And all of them, including devices that make up the smart home category, are part of the bigger category the Internet of Things, or IoT. ... I would like for that data from me to still be uploaded ...

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**The Future Of The Smart Home:**

**Smart Homes & IoT: A Century ...**

We are honored that The Forrester Wave™ : Data Management for Analytics, Q1 2020 report names Google Cloud a Leader. Forrester evaluated providers offering data management for analytics solutions and Google Cloud received the highest score possible in categories such

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as: roadmap, performance, high availability, scalability, data ingestion, data storage, data security, and customer use cases.

## **Forrester Wave™ : Data Management for Analytics Q1 2020**

...

The smart home ecosystem is vast and

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complex, with a wide range of device types, distribution channels, and revenue models — for example, smart speakers such as Amazon Echo and Google Home ...

## **Stop Chasing After All Things Smart Home -- Build ...**

Smart devices are sharing your personal

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data with third parties. The first IoT privacy study, a joint academic collaboration between Northeastern University and Imperial College London, examined the data sharing activities of 81 different “smart” devices commonly found in people’s homes. These included popular consumer tech products available from big-name tech vendors

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## **Smart Devices Leaking Data To Tech Giants Raises New IoT ...**

More than one-third of U.S. adults use smart home devices or services, per data cited in the Forrester report. Some marketers, like Capital One, Domino's, Humana and L'Oréal, have started to



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incorporate voice search into their  
strategies.

**Forrester: Digital marketing spend  
to reach \$146B by 2023 ...**

Consumers seem to enjoy the benefits of IoT technology and solutions. They love being connected and regularly purchase smart devices, believing in automation

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and how the improvement it brings to their lives. According to a study of US adults, 70 percent think connected devices are very easy to install, but they still consider them extremely [...]

**Top IoT Trends to Watch for in 2019, Forrester Research ...**  
Report Build A Connected Health

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Experience With Smart Home Devices A  
Guide To Successful Deployment And  
Adoption Using IoT At Home June 3,  
2019 | Arielle Trzcinski , Frank E. Gillett ,  
Annalise Clayton

## **Forrester : Search**

Data breaches through wearables put  
target squarely on IoT in 2017 Security

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needs to be baked into IoT devices for there to be any chance of halting a DDoS attack, according to security experts.

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