

## Fitness Plus A Case Study Of Capacity

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### **Fitness Plus A Case Study**

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Fitness Plus Case Study Introduction Fitness undertakings usually take position in four localities of association: aerobics room, which can accommodate 35 individuals per class; the room equipped with free weights; the workout room with 24 components of Nautilus gear; and the large workout room including 29 components of cardiovascular equipment.

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Fitness Plus Case Study - Fitness Plus Part A Candice... This preview shows page 1 - 5 out of 11 pages. Executive Summary Fitness Plus began its operations in a large suburban office park in Greensboro, North Carolina in 1995. Fitness Plus provides fitness, relaxation and recreational facilities operating 7 days a week.

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Fitness Plus, Part A Case Study 2 1. Synopsis Fitness Plus is a full service health and sports club that was opened in 1995 and provides fitness, recreation and relaxation facilities to its members. In the beginning growth was small and the overall use of the facility was light. In 1997 membership started to grow and there was an increase in the use of club facilities.

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Fitness Plus: A Case Study of Capacity Existing operations Management needs specific information to estimate how well the existing capacity of the building is being utilized by members and to decide the capacity utilization rate of the club to reveal if they are utilizing their space efficiently.

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### **Fitness Plus - A Case Study of Capacity**

causing overcrowded in the Fitness Plus. In the case we observe that first two years, the volume of membership was small and use of the facilities was light. In 1995, an average number of members per hour were 15. But it was as high as 40 in the peak time. In May, 2000 the number was as high as peak time-around 80 members while in normal daytime the

### **Fitness Plus case. | Pricing | Aerobic Exercise**

Free weights: The case study doesn't hold any details about the space or type of available equipment. There are no complaints arising and 20% of the members use the facility during peak hours which equals 16 members so we assume that it is being utilized appropriately. ... Fitness Plus can reduce demand during peak hours by diverting surplus ...

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Fitness Plus: - Capacity Considerations. Fitness Plus is a full-service health and sports club in Bristol, England. The club provides a range of facilities and services to support three primary activities: fitness, recreation and relaxation.

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Fitness Plus Fitness Plus Question 1 Membership peaked in 2000 Average of 15 members/hour check into the club per day. Slow has 6-8 members/hour Busy averages 40 members/hour May of 2005 usage made an all time high averages Average of 25 members/hour Slow has 10 members/hour Busy

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Case Facts Fitness Plus opened its doors in 1995 in a large suburban office park in Greensboro, North Carolina. It offers fullservice in health and sports club providing range of facilities and services to support 3 basic activities fitness, recreation and relaxation. At initial stage fitness plus membership was small later it has grown gradually.

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